



CONNECTICUT ASSOCIATION FOR
Marriage & Family Therapy

BUSINESS REPORT 2013 CTAMFT Year-in-Review

Governance and Organizational Effectiveness

This past year, CTAMFT made some transitions with paid staff and management responsibilities in order to accommodate our former Association Manager, Wendy Haggerty's decision to pursue clinical work full time.

Shannon Etergenio, who helped us so masterfully with last year's conference, agreed to step in, and her dynamic can-do attitude made the transition seamless. Shannon brings CTAMFT a terrific professional background in management, event planning and public relations. Since joining us in October 2013, she has been steadily learning about the field of marriage and family therapy, and like her fine predecessors, has already demonstrated that she can accomplish amazing things in 25 hours per week.

Shannon has been able to absorb our administrative functions by streamlining our accounting and CEU application processes and getting us onto an electronic accounting system. Our Board also made the decision to obtain a "virtual office" location.

This address provides CTAMFT with a physical address, as well as space for scheduled Board meetings with opportunities to use alternate locations across the state. As part of this overall permanency plan, CTAMFT has identified a contractual accountant to ensure financial reporting compliance and support Shannon and our incoming Treasurer, Jeff Schutz. Our new space is right down the street from the Cromwell Marriott, where CTAMFT met for years, so it already feels like home!

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Financials

CTAMFT experienced a 6% increase in dues revenue in the past year, indicating that new members are joining AAMFT/CTAMFT and clinical members are staying with us. Thank you! Our CEU reimbursement, conference and workshop income helped us to break even and provide exciting and informative events for our members.

Salaries include our Association Manager, who was added to payroll, and some overlap time as Wendy Haggerty, our former Association Manager, stayed on to help train Shannon. We also had six weeks of salary completing our contract with our Administrative Manager, Ada Faugno.

Conference costs included both the spring conference and fall workshops. Our lobbying cost is approximately \$12,000 per year, which as compared to what other AAMFT Divisions are paying, is very reasonable. Our payment bridged the calendar year, so note the split on the financial statement.

CTAMFT President Denise Parent and Board representatives attended the annual conference in Portland Oregon, the Council of Division Presidents meeting and the Division Leaders conference in Arlington Virginia.

CTAMFT had a healthy financial year, netting a total of \$3,541 after expenses and gaining \$3,392 in investments. CTAMFT will include discussion of the Pam Griffin scholarship award in its strategic planning process. Board members hope to increase the benefit of that program and make the most of Pam Griffin's generous investment in MFT's future.

2013 FINANCIALS	
<i>INCOME</i>	
Dues	\$62,699.00
CEUs, Conference & Fall Workshop	\$50,180.00
	\$112,879.00
<i>EXPENSES</i>	
Salaries & Payroll Fees	\$45,736.00
Speaker Fees & Contractual	\$8,950.00
Committee Activity/Awards	\$1,738.00
Conference Program/Postage/Copy	\$4,993.00
Fall/Spring Conference Hotel	\$25,414.00
NASW CEUs & Membership	\$308.00
Conference AV	\$1,621.00
Conference Speaker Travel	\$1,426.00
Lobbying Contract	\$8,774.00

Board Meeting Space/Phone	\$3,884.00
Web/Technology	\$430.00
Travel to AAMFT	\$3,405.00
	\$106,679.00
<i>Cash, Pam Griffin, Investment</i>	
<i>Accounts*</i>	\$62,697.00
2013 Lobbying expense paid in 2014	\$2,659.00
*investments increased \$3,392	
Total NET after carryover expenses	\$3,541.00
Total Conference and Workshop Expense:	
\$44,450	

Strategic Plan

The CTAMFT Board completed the third year of our 2010-2013 strategic plan and extended the goals through June 2014, as we made our administrative staffing transition. The CTAMFT Board will develop a new three-year plan through the remainder of 2014, which will include an emphasis on raising the profile of MFT in the state of Connecticut.

Our overall strategic planning goal is to promote innovative, ethical practice in the field of marriage and family therapy. In doing so, we believe that we will continue to attract and retain members, create nurturing professional networks, and ultimately to support access to high quality services for consumers.

Best Practice

CTAMFT continues to take pride in and devote resources toward a thoughtful and exciting annual conference and fall workshop series. Our strategies have included:

- Contracting with national speakers
- Offering low cost business and practice issues workshops
- Creating opportunities for access to research through posters
- Encouraging member networking in person, as well as through enhanced e-news, a variety of social media and e-classifieds
- Rotating the conference location to ensure access to all our members

This year, CTAMFT's Ethics committee was formed as a way to research questions related to ethical practice and to help to disseminate information about best practices.

Advocacy

Legislative and employment advocacy seeks to ensure that MFTs are visible in the wider mental health context. CTAMFT has stayed active in 2013-present:

- Addressing obstacles and completing Scope of Practice review requirements for the LMFTA/provisional license for new graduates
- Advocating for employment with agencies and continued Medicaid reimbursement for MFTs
- Addressing obstacles to implementation of MFT in the schools
- Expressing concerns about how accreditation language may affect existing or future legislation pertaining to licensing and MFT practice

Engagement

CTAMFT remains committed to engaging students and promoting diversity in the field of MFT by having an active student committee and identifying student representatives at each MFT program across the state. CTAMFT convened an “academic summit” of Program Directors from the five MFT programs in Connecticut to discuss common issues and concerns and hopes to have a similar meeting across mental health professions in 2014-2015.