

# Connecticut Association for Marriage and Family Therapy (CTAMFT) Annual Conference, April 19-20, 2012, Mystic Marriott

## VENDOR & SPONSORSHIP PROGRAM

### All vendors and sponsors will receive:

- Listing in Annual Conference Program
- Special Discounted Rooms at Mystic Marriott Hotel for Thursday *and* Friday night

- PLUS -

#### Keynote or Lunch Sponsorship

- Promotion during the opening remarks of Michele Weiner-Davis' keynote presentation
- 10-minute speaking slot at lunch to introduce your business to attendees
- Conference admission including breakfast and lunch for two on Friday, April 20
- Special Invitation for two to "Innovations that Work" on Thursday evening, April 19
- Full page ad in our Conference Program
- Approved promotional item and/or brochure in 400 Conference bags
- ½ page ad in spring *Connecticut Connection* print newsletter (circulation: 1100)
- Fee: \$750

- ¼ page ad in spring *Connecticut Connection* print newsletter (circulation: 1100)
- Fee: \$500

#### Afternoon Workshop Sponsorship

- Promotion during the opening of one of the three afternoon workshops
- Conference admission including breakfast and lunch for one on Friday, April 20
- Special Invitation for one to "Innovations that Work" on Thursday evening, April 19
- Full page ad in our Conference Program
- Approved promotional item and/or brochure in 400 Conference bags
- ¼ page ad in spring *Connecticut Connection* print newsletter (circulation: 1100)
- Fee: \$250

#### Vendor or Career Fair Participant

- On-site presence with a 10 x 10 space (*table and linens provided*)
- Conference admission including breakfast and lunch for two on Friday, April 20
- Special Invitation for two to "Innovations that Work" on Thursday evening, April 19
- ¼ page ad in the Conference Program
- Approved promotional item and/or brochure in 400 Conference bags

#### Luncheon Table Sponsor

- Table Signage promoting business
- ¼ page ad in the Conference Program
- Fee: \$95

#### Promotional Bag Insert

- Approved item in 400 bags
- Fee: \$95

**For further information or to book your sponsorship, please contact:  
Wendy Haggerty, Association Manager, [ctamft@snet.net](mailto:ctamft@snet.net), 203-254-1748.**

## ADVERTISING - CONFERENCE PROGRAM

- |                                       |                      |
|---------------------------------------|----------------------|
| <input type="checkbox"/> Back Cover   | \$200                |
| <input type="checkbox"/> Full Page    | \$120 (5" x 8")      |
| <input type="checkbox"/> Half Page    | \$60 (5" x 3 7/8")   |
| <input type="checkbox"/> Quarter Page | \$40 (Business Card) |

All ads are black & white. **Artwork must be submitted by March 16, 2012.** Please email hi-resolution pdf or jpeg format to: Macdara MacColl, [ctamfteditor@maccoll.com](mailto:ctamfteditor@maccoll.com)

Please make checks payable to: Connecticut Association for Marriage and Family Therapy (CTAMFT) and mail with this form to: P.O. Box 3554, Milford, CT 06460. Make sure to check appropriate boxes above and provide contact information including name, address, phone number and email with payment.